



### QUARTER 1

- SPECIAL MARKET REPORT - Flexible Packaging
- TECHNOLOGY FOCUS - Vacuum Web Coating & Metallizing; Drying & Curing

**Bonus Distribution:** ICE Europe 2025, ARC Summit 2025, SVC TechCon 2025, ARC R2R Asia Conference 2025, THE BATTERY SHOW South 2025

Ad Closing **Jan. 6, 2025**  
 Ad Materials Due **Jan. 13, 2025**  
 Publication Date **Feb. 12, 2025**

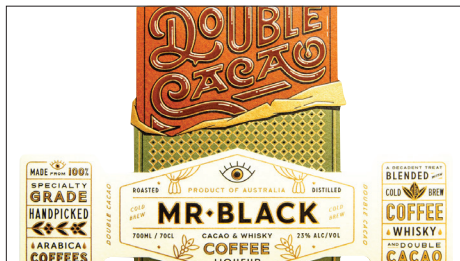


### QUARTER 2

- SPECIAL MARKET REPORT - R2R Battery Manufacturing
- TECHNOLOGY FOCUS - Rolls & Rollers; Web Handling & Guiding
- BREAKTHROUGHS - 2025 FPA Achievement Awards

**Bonus Distribution:** THE BATTERY SHOW Europe 2025, THE BATTERY SHOW North America 2025, ARC R2R Europe Conference & Expo 2025, ARC Exchange

Ad Closing **Apr. 7, 2025**  
 Ad Materials Due **Apr. 14, 2025**  
 Publication Date **May 14, 2025**

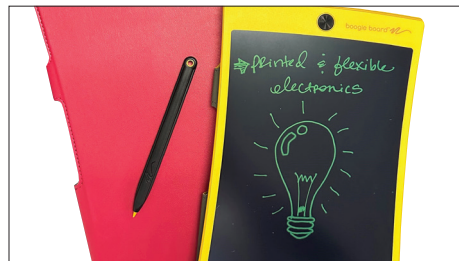


### QUARTER 3

- SPECIAL MARKET REPORT - Labeling & Release Liners
- TECHNOLOGY FOCUS - Solution Web Coating & Laminating; Inspection & Gauging
- BUSINESS - ARC R2R USA Conference 2025 Planner

**Bonus Distribution:** Labelexpo Europe 2025, PACK EXPO Las Vegas 2025, K SHOW 2025, ARC Exchange

Ad Closing **July 7, 2025**  
 Ad Materials Due **July 14, 2025**  
 Publication Date **Aug. 13, 2025**



### QUARTER 4

- SPECIAL MARKET REPORT - Printed & Flexible Electronics; RFID
- TECHNOLOGY FOCUS - Surface Treatment; Slitting & Rewinding
- INDUSTRY RECOGNITION - 2025 ARC Awards & ARC Hall of Honor
- 2026 BUYERS GUIDE Edition - Print, Digital Edition & Online Searchable Database

**Bonus Distribution:** MD&M West/WestPack, ARC Summit 2026, All 2026 ARC / CQ Events

Ad Closing **Oct. 6, 2025**  
 Ad Materials Due **Oct. 13, 2025**  
 Publication Date **Nov. 12, 2025**

## IN EVERY ISSUE

### TECHNICAL COLUMNS

- Patent & IP
- Substrates
- Vacuum Web Coating
- Solution Web Coating
- Gravure Printing & Coating
- Slitting & Rewinding
- Web Handling & Converting

### DEPARTMENTS

- ARC News
- Breakthroughs
- Market Monitor
- Installations
- Technology Watch (New Products)



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