

Reach Your Customers in 2025 With Marketing Opportunities in *Converting Quarterly* Magazine

Converting Quarterly reaches a targeted audience of more than 20,000 roll-to-roll converting professionals engaged in web-processing and finishing technologies. Beyond the pages of the print magazine, CQ offers advertisers additional marketing opportunities to connect with customers and prospects, helping you achieve maximum impact for your marketing dollar.

2025
MEDIA
PLANNERS
AVAILABLE
SOON



Converting Quarterly Online Marketing Opportunities

Along with the print magazine, CQ helps you reach customers and influence new prospects with the weekly *CQ eNews* (distributed every Tuesday), an interactive website, and our popular digital edition of the magazine. **Ask how we can help you succeed.**

2025 QUARTER 1 Ad Closing: January 6 Materials Due: January 13 Publication Date: February 12

- SPECIAL MARKET REPORT – Flexible Packaging
- TECHNOLOGY FOCUS – Vacuum Web Coating & Metallizing; Drying & Curing

BONUS DISTRIBUTION

- ICE Europe 2025
- ARC Summit 2025
- SVC TechCon 2025
- ARC R2R Asia Conference 2025

2025 QUARTER 2 Ad Closing: April 7 Materials Due: April 14 Publication Date: May 14

- SPECIAL MARKET REPORT – R2R Battery Manufacturing
- TECHNOLOGY FOCUS – Rolls & Rollers; Web Handling & Guiding
- BREAKTHROUGHS – 2025 FPA Achievement Awards

BONUS DISTRIBUTION

- THE BATTERY SHOW Europe 2025
- THE BATTERY SHOW North America 2025
- ARC R2R USA Conference & Expo 2025

2025 QUARTER 3 Ad Closing: July 7 Materials Due: July 14 Publication Date: August 13

- SPECIAL MARKET REPORT – Labeling & Release Liners
- TECHNOLOGY FOCUS – Solution Web Coating & Laminating; Inspection & Gauging
- BUSINESS – ARC R2R USA Conference 2025 Planner

BONUS DISTRIBUTION

- Labelexpo Europe 2025
- ARC R2R USA Conference & Expo 2025
- PACK EXPO Las Vegas 2025
- K SHOW 2025

2025 QUARTER 4 Ad Closing: October 6 Materials Due: October 13 Publication Date: November 12

- SPECIAL MARKET REPORT – Printed & Flexible Electronics; RFID
- TECHNOLOGY FOCUS – Surface Treatment; Slitting & Rewinding
- INDUSTRY RECOGNITION – 2025 ARC Awards & ARC Hall of Honor
- 2026 BUYERS GUIDE Edition – Print, Digital Edition & Online Searchable Database

BONUS DISTRIBUTION

- ARC Summit 2026
- All 2026 ARC / CQ Events



[Learn more about the Assn. for Roll-to-Roll Converters](#)